



START-UP ELIGIBILITY CRITERIA

Applicant Eligibility Criteria	
Applicant Age:	+18 years
Applicant Nationality	Jordanian or Syrian (in urban communities)
Educational level	Can read and write
Business Idea Eligibility Criteria	
Sectors	Innovative ideas from Manufacturing and Services industries only
Location of business	Irbid Governorate or Mafraq Governorate
Business ownership	Jordanian and/or Syrian
Business idea characteristics	<ul style="list-style-type: none">- Legal as per the regulations of the Jordanian laws- Profitable (non for profit ideas, charity projects)- Doable in terms of the needed resources and the applicants capacity and relevance- Scalable (can be expanded into new markets)- Not traditional (traditional idea: is the one that repeats an already exiting and common business model in the market)- Innovative (An idea that offers an effective solution, either by being original idea, or by providing an existing idea after adding a new invention or service that creates value at low costs and not just try to repeat an existing idea).
Application status	- Complete and comprehensive



MSME ELIGIBILITY CRITERIA

Applicant Eligibility Criteria	
Applicant Age:	+18 years
Nationality	Jordanian or Syrian (in urban communities)
Educational level	Can read and write
MSME Eligibility Criteria	
Sectors	Innovative ideas from Manufacturing and Services industries only
Location of business	Irbid Governorate or Mafraq Governorate
Business ownership	Jordanian and/or Syrian
MSME characteristics	<ul style="list-style-type: none"> - Registered as per the Jordanian law since at least 1 year - Registered under manufacturing sector and under services sector as per the Jordanian. - Currently operating. - Employees' numbers are from 1 – 249 employees.
Idea characteristics	<ul style="list-style-type: none"> - Legal as per the regulations of the Jordanian laws - Profitable (non for profit ideas, charity projects) - Doable in terms of the needed resources and the applicants capacity and relevance - Not traditional (traditional idea: is the one that repeats an already exiting and common business model in the market) - Innovative (An idea that offers an effective solution, either by being original idea, or by providing an existing idea after adding a new invention or service that creates value at low costs and not just try to repeat an existing idea).
Application status	<ul style="list-style-type: none"> - Complete and comprehensive



Examples of Generally ineligible Ideas:

(Not limited to)

- Farming: including cultivation of the soil for the growing of crops and the rearing of animals to provide food, wool, and other products)
- Retail (such as supermarket and home equipment shops, electronics shops...)
- Animals raising such as livestock, chicken farms, fish farms, bees farming...), noting that food manufacturing that is related to animal farming is not eligible as well (such as honey factory from a bee farm, or dairy products from livestock farm)
- Import & export (when it's the main activity of the business, but it's eligible to have it within the business operations such as getting raw materials imported)
- ICT (video Games, web services, online marketing social media agencies, webs design, online maintenance services, technology based applications, mobile applications design development and maintenance)
- Medical (including hospitals, clinics, nutritionists' offices, optics shops...)
- Real Estate (property including lands and buildings management, construction and services such as renting agency, construction company)

Traditional ideas from the services industries that lack innovation are not illegible such as day care, dry clean, training centers, sports centers...